

## Faculty Information

### HOOI, Carol Lai-Wan

#### ■ **Specialization:**

Japanese Management (JM)

Marketing and Management (MM)

■ **Research Area:** Human Resource Management, Organizational Behavior, Leadership

■ **Keywords:** green HRM, green OCB, e-HRM, global HR, e-leadership, workplace digitalization, employee wellbeing, business innovation

■ **Seminar Topic:** Current Human Resource Management Trends and Challenges

■ **Seminar Teaching Method:** Consultation-based. Supervisees are expected to read journal articles to identify current HRM trends and challenges. They have to present their proposed topic and the progress of their research every week. During the seminar, each student is required to ask a question or comment on their peers' presentations. Supervisees are expected to support and learn from one another.

■ **Possible Research Topics for Students:** In general, topics are proposed by supervisees and further developed with them. Topics for consideration include, but are not limited to, any of the following: flexible working arrangements, e-HRM, green HRM, global HR, artificial intelligence in HR, employee wellbeing and mental health, workplace digitalization, and empowerment.

■ **Research Method:** empirical research; quantitative or qualitative

■ **Comments:** Fully leverage this seminar to enhance your knowledge and skills in conducting business research through mutual learning with your peers. Team discussion, sharing and support will make a significant difference in your research journey. Your seminar output should contribute to theory, practice, policy and

society.

■ APU Researcher Database: